REHAME NEWSLINES

(retyped from fading thermal original)

Melbourne 3RN Radio News 11:00am
Monday, December 14, 1998
News Director: Mr Stuart Heather 03 9626 1500

Prominent Melbourne academics, artists, and architects are at the Esplanade Hotel in St Kilda to voice their opposition to the proposed tower on the site . . . the Port Phillip Council will decide today on whether to allow the Becton Corporation to build a 38 storey tower. Interview with Miles Lewis . . .if you break the height limits her, the limits will be broken along the beach front.

Melbourne 3LO Radio News 11:00am
Monday, December 14, 1998
News Director: Mr Stuart Heather 03 9626 1500

Prominent Melbourne academics, artists, and architects are at the Esplanade Hotel in St Kilda to voice their opposition to the proposed tower on the site . . . the Port Phillip Council will decide today on whether to allow the Becton Corporation to build a 38 storey tower. Interview with Miles Lewis . . .if you break the height limits her, the limits will be broken along the beach front.

TRILE J Radio News 12:00pm
Monday, December 14, 1998
News Director: Ms Alison Ray 02 9333 2905

Port Phillip Council in Melbourne is meeting today to decide whether to approve a one hundred and twenty five million dollar tower for the Esplanade Hotel site in St Kilda. Interview with Ian Palsacker, National Trust . . . Melbourne is up in arms about the Esplanade Hotel.

REHAME

NEWSLINES

To: Mr Verne Krastins
At: City Of Port Phillip

EMINENT GROUP

14/12

	Demographics	Audience
MELBOURNE 3RN Radio News 11:00AM	16-24	0
Monday, December 14, 1998.	25-39	0
News Director: Mr Stuart Heather 03 9626 1500	40+	5,000
Prominent Melbourne academics, artists and architects are at the Esplanade Hotel in St Kilda to voice their opposition to the proposed tower on the site ... the Port Phillip Council will decide today on whether to allow the Becton Corporation to build a 38 storey tower. Interview with Miles Lewis, architect: ... if you break the height limits here the limits will be broken along the beach front.	All People 16+	5,000
	ABs	2,000
	GBs	1,000
(M11115141)		
MELBOURNE 3LO Radio News 11:00AM	16-24	0
Monday, December 14, 1998.	25-39	4,000
News Director: Mr Stuart Heather 03 9626 1500	40+	42,000
Prominent Melbourne academics, artists and architects are at the Esplanade Hotel in St Kilda to voice their opposition to the proposed tower on the site ... the Port Phillip Council will decide today on whether to allow the Becton Corporation to build a 38 storey tower. Interview with Miles Lewis, architect: ... if you break the height limits here the limits will be broken along the beach front.	All People 16+	46,000
	ABs	9,000
	GBs	30,000
(M11115142)		
TRIPLE J Radio News 12:00PM	16-24	411,700
Monday, December 14, 1998.	25-39	551,100
News Director: Ms Alison Ray 02 9333 2905	40+	109,800
Port Phillip Council in Melbourne is meeting today to decide whether to approve a one hundred and twenty five million dollar tower for the Esplanade Hotel site in St. Kilda. Interview with Ian Palsacker, National Trust: ... Melbourne is up in arms about the Esplanade Hotel.	All People 16+	1,072,600
	ABs	173,800
	GBs	365,400
(S11115519)		

101 · 7 FM.

For immediate:
- Tapes and transcripts
- Positive/negative analysis
- Analysis by other demographics
- Airtime value reports

Please call 1300 652 111 Australia-wide

Audience figures represent face of 3 survey results and does not include unrated stations

ABs = managers, administrators, professionals
GBs = grocery buyers

Rehame Australia Monitoring Services Pty Ltd ACN 006 369 582